

Certificate in Semi-permanent Individual Eyelash Extensions

In Cheryl Cole Lashes

Do you want to offer your client's the chance of achieving the most amazing look for their eyes?

This course is aimed at therapists wishing to offer their clients, the modern trend of individual semi-permanent eyelash extensions. An incredible treatment that brings the clients back time and time again! Our one day course is all that is required to teach you this skill, enabling you to offer this service immediately.



Earning potential is from £60 upwards with some salons charging in excess of £120 for a full set, and from £20 for infill's every 2-3 weeks to maintain the look.

Our course allows you to provide this service for your clients with realistic start-up and ongoing product costs, we believe we represent the best cost quality combination in the industry. We have achieved this by sourcing our own products which we are confident to supply to you and once qualified you can be insured by Professional Beauty Direct.

We use lash glue that provides a permanent bond when attached to an individual lash, where they remain until shed by the normal hair growth cycle. You are taught to provide an infill service every 2-3 weeks, ensuring a regular revenue for you and a permanent effect for your client. Our training includes all safety precautions and application techniques designed to frame and style the eyes, to create a high fashion look.

Benefits of Semi-Permanent Individual Eyelash Extensions

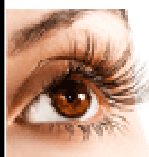
- Enhances the eyes to give a wide awake, high fashion look.
- Thickens the lashes and opens the eye area.
- Lifts and extends the lashes in a dramatic look that is amazing.
- Provides a lucrative stream of revenue for the salon.
- Treatments are highly profitable for your practice.
- You can add this high fashion treatment to your range of services immediately.

Course Benefits

- Tuition under the personal guidance of Cheryl Cole.
- You can achieve effective results that set you apart from the competition.
- The course is accredited and fully insurance backed by Professional Beauty Direct.
- The training is delivered to a small group to ensure quality maximum benefits for you.
- The course provides you with an effective means of offering an eyelash extensions service.
- With the inclusion of our kit, it enables you to offer Cheryl Cole Lashes immediately.
- You will also be added to our register of authorised therapists and displayed on our website, providing you with free publicity.
- You are able to add on additional national qualifications, should you wish.

Book yourself on a course today and unlock your future potential!

Cheryl Cole is a member of the Habia Beauty Forum that approve the National Standards for Eyelash Extensions.



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**PROFESSIONAL
BEAUTY
DIRECT**

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Practical Content	Theoretical Content
Client consultation Record cards Hygiene Preparation of the couch and trolley	Contra-indications Contra-actions (adverse reactions) Hygiene and safety precautions Aftercare advice
Preparation of the client Application of Individual Lashes Specific hygiene and safety precautions Application of glue for optimum adhesion Aftercare advice	Risk assessment Preventing salon accidents Advertising guidelines

Candidates information;

You will need to bring salon overalls, a pen and paper for additional notes. A course manual is provided and contains all of the essential knowledge required for the technique. A local venue is available for lunch or alternatively please bring a packed lunch with you. Refreshments are available throughout the course.

Course Fee £270 (Inclusive of Cheryl Cole Lashes Student Kit)

Inclusive of training and assessment at the Cheryl Cole Academy, refreshment and certification upon successful completion.

Course Duration - 1 day

Optional Kit Upgrade

For an additional payment of £100 you can upgrade to our Deluxe Student Kit.

About Cheryl Cole

- Vice President of FHT
- Representative on the HABIA Standards Forum for Beauty, Spa and Nails.
- 28 years experience as a practitioner, lecturer, examiner, speaker and writer.
- Over 20 years experience as a lecturer, examiner / assessor for Beauty and Holistic Therapy.
- Speaker and Seminar presenter for the FHT at National Trade Shows and Exhibitions.
- Author of published articles within International Therapist and the Guardian and Observer Newspaper's 'Relaxation' supplement.
- Principal of the Cheryl Cole Academy, Ferndale Holistic Beauty Spa and Cheryl Cole Lashes. Director of Therapy Masters Ltd.

Course Dates Available

The course is organised on a continuous rolling basis. Tel 01487 830971.

Booking

Please contact us to make a course booking, a non-refundable deposit of £50 is required to confirm your course and full payment is required 14 days prior to your course date.



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